



## **Request for Investor: Short-Term Note Opportunity with Convertible Option**

Dear Potential Investor,

We are reaching out with an exciting short-term investment opportunity aligned with our innovative project at BoomSTR in the high-demand fields of WiFi technology infrastructure and strategic acquisitions.

### **Investment Overview:**

**Loan Amount:** \$50,000.00

**Term:** 6 months

**Flat Interest:** \$10,000

**Convertible Option:** Principal and interest may convert into equity at a current valuation of ranging from \$6.6M–\$7.5M.

### **Use of Funds:**

Pilot Test for Cozumel Hotel: Installation of our proprietary MDS Link technology in a 25-room hotel, demonstrating the scalability and revenue potential of our system.

Legal Framework for Acquisitions: Retain Mexico/US based attorney(s) to finalize acquisition contracts for IDT QR and Sunrise Global Marketing, advancing our growth strategy.

Completion of Isla Mujeres Fiber Optic and Radio Network: Finalize a robust network infrastructure to serve local businesses and residents and sell advertising.

Investor Documentation: Prepare comprehensive investor materials and operational infrastructure to launch our \$2M Series A funding round.

### **Operation Cost:**

Support for in-house C-Suite executives salaries and subcontractors.

Value Proposition:

This investment offers the unique opportunity to not only earn a high fixed return but also to convert into equity, allowing you to participate in our long-term growth and success. By supporting this initiative, you will play a vital role in establishing foundational elements that will drive significant value for our company and its investors.

We are confident this note, coupled with our team's proven track record and strategic vision, presents a compelling opportunity. Your investment will be a critical step in achieving operational milestones and positioning us for future growth.

If this aligns with your investment interests, we would love to discuss further details at your earliest convenience.

Warm regards,

Jerry Conti

Founder/CEO

[jerry@boomstr.com](mailto:jerry@boomstr.com)



# BoomSTR Inc \$2.0M SERIES A ROUND

## INVESTMENT HIGHLIGHTS

### Capital Raise & Type

\$2.0M Series A

Company Valuation \$7.5M

Share Price \$0.0934

### Industry

WiFi, IoT, Advertising, MSD Link  
Internet over Coax

### Funding Series A

\$2.0M Series A (now)

Minimum Investment: \$25,000

### Valuation & Comps

EBITDA Multiple 12x-18x

### Experiences C-Suite

VC-backed Startups to  
Fortune500 Companies,  
Marketing, Operations, Capital  
Raise, & Technology  
Live and Virtual Event Production

Scan to Meet the Team  
and Explore Projects



**DISCLAIMER:** Any expected returns or hypothetical projections may not reflect actual future performance. All investments involve risk and may result in partial or total loss.

Revolutionizing connectivity and advertising in underserved regions through secure, high speed WiFi and innovative technology.

### Acquisitions & Assets:

- **IDT QR:** Operator of Playa WiFi Network in Quintana Roo, Mexico providing robust connectivity and targeted advertising platforms.
- **Internet over Coax:** solutions for hurricane-prone hotel and resorts with WiFi problems.
- **Sunrise Global Marketing:** U.S.-Based Company with innovative digital marketing solutions targeting Mexico and the Caribbean with global expansion on the horizon

### Market Opportunity

- Catering to over 35 million annual tourists in Quintana Roo with up to 80% of hotels struggling with reliable internet access.
- There is a growing global demand for secure high speed cost-effective WiFi internet service and access in restaurants, hotels, airports, shopping malls, and cruise ports.

### Core Offerings

- **Ad-Supported Free Internet:** Monetized through targeted advertisements.
- **VIP WiFi Access:** An ad-limited, high-speed option available at affordable daily or weekly rates.

### Internet over Coax Technology:

- Provides affordable, high speed, & reliable in-room WiFi for hotels & resorts at up to 80% lower costs and installation times compared to traditional fiber solutions

Clients that use our network\*



## EXECUTIVE TEAM



**Jerry Conti**  
CEO



**Jessica Conti**  
Vice President



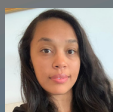
**Christiaan Cilliers**  
Partner, CEO IDT-QR



**Daphne Cilliers**  
Partner, President of  
IDT-QR



**Doug McGrath**  
President



**Riddel Mackey**  
COO



**Jay Miller**  
CMO



**Tomer Shahaf**  
CTO



**Gabe Stalcup**  
CFO



**Hilary Young**  
Controller

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## Business Model

- **Advertising Revenue:** Offers location-based, real-time metrics for businesses.
- **VIP WiFi Connection:** Premium service options for users
- **Internet over Coax Licensing:** Generates revenue from active users

## Key Partnerships & Traction

- Established agreements with local governments, large malls, resorts, and ferry companies carrying up to 10 million passengers annually.
- Playa WiFi Network's user base expanded from 30,000 to 80,000 monthly in just six months, with a target of reaching 200,000 monthly users by mid-year 2025.

## Funding & Expansion Seeking \$2 million to:

- Scale operations across the U.S., Mexico and The Caribbean.
- Enhance technology and infrastructure.
- Boost marketing efforts for new acquisitions.

## Competitive Advantage

- Merges IoT expertise with secure WiFi, innovative advertising, and cost-effective solutions.
- Proprietary billing & authentication systems with a scalable business model guarantee profitability and return on investment from day one.

## Investor Opportunity

- Join the innovative digital technology & advertising revolution in a rapidly growing industry.

	2025	2026	2027
<b>Gross Revenues</b>	\$3,996,000	\$11,988,000	\$19,980,000
<b>Expenses</b>	\$2,292,720	\$5,210,160	\$8,127,600
<b>Net Ebitda</b>	\$1,703,280	\$6,777,840	\$11,852,400

FOR INVESTMENT AND ADDITIONAL INFORMATION CONTACT  
DIRECTOR OF INVESTOR RELATIONSHIPS

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